



We present you an excellence of

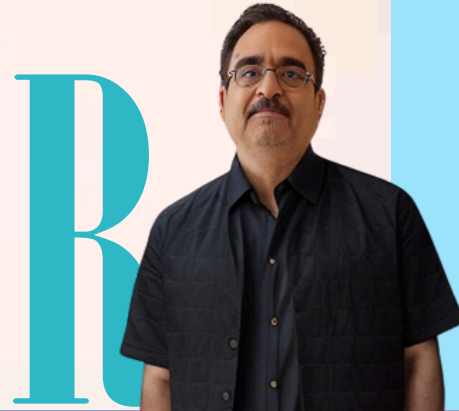
Innovation Enthusiasm Masterly



**INSTITUTE OF
EVENT MANAGEMENT**
www.iemworld.in



ITEM Mentor



Mr. Ritu Raj Khanna
CEO - Q Events, India

From an excellent event participant to a successful event manager, one must follow the qualities of being creative.

"Life is an event, make it creative."





Ms. Shweta Kumar



We welcome you at the Institute of Event Management (IEM) with our heart open; it's our pride that IEM gets the opportunity to serve a better event learning and practical training programme to its students. We believe in providing a wonderful study environment, an outstanding practical knowledge, a skillful! on-job training and career sealed placement opportunities.

Our vision is to provide our students modern event education and also to train them in the field as experts. We have tied-up with the top level event ventures to make your event experience an outstanding journey. As the current situation has brought about a lot more changes in the market and the event industry has also changed globally, so we have planned our modules according to the new changes which will help an individual to accept the new concepts of new events easily.

As I feel event life is full of creativity and passion, if one has the energy to channelize their creativity beyond threshold, he/she can become a successful Event Entrepreneur.

"Lead your passion, your profession will lead you."

Shweta Kumar

Ms. Shweta Kumar
President & CEO





Mr. Gunjan Singhal Center Director of IEM Jaipur

“Your Gateway to the World of Event Management”

With a passion for creating extraordinary events and a wealth of experience in the field, Mr. Gunjan Singhal is a trailblazer in the event management industry. His journey began with a vision to transform events into unforgettable experiences, and he has been doing just that for years. Singhal holds degree in Hotel Management from Manglore University started his career from Taj Group of Hotels (Jai Mahal Palace ,Jaipur)

IEM Institute of Event Management, Jaipur:

As a Centre Director of the IEM Institute of Event Management, Jaipur, Mr. Gunjan Singhal ensures that students receive top-notch education and practical exposure in the field. Under his guidance, event management students gain valuable insights, hands-on experience, and a global perspective that prepares them for success worldwide.

Exposure Worldwide:

At IEM Institute of Event Management, students have the unique opportunity to learn from the best in the industry and witness the magic of event planning firsthand. With Mr. Gunjan Singhal's support, they're not just students; they're future event management leaders.

What You'll Learn:

- Event Planning and Design
- Event Marketing and Promotion
- Budgeting and Financial Management
- Venue Selection and Decoration
- Vendor Coordination
- Event Technology and Tools
- Event Trends and Innovations
- Practical Application and Real-World Experience

Your Journey Begins Here:

Whether you're an aspiring event management professional, a career changer, or a passionate enthusiast, the IEM Institute of Event Management, Jaipur, under Mr. Gunjan Singhal's guidance, is your platform for success. Your journey into the world of event management starts here.



Mr. Pankaj Sharma Center Director of IEM Gwalior

“Pioneering the Event Management Industry in Gwalior”

Gwalior, known for its rich cultural heritage, is witnessing a groundbreaking development in its event management sector. Mr. Pankaj Sharma, the esteemed founder of Pulse Entertainment and Events Pvt. Ltd., has long been recognized as a trailblazer in the city's event industry. Now, he's set to elevate the sector even further by introducing Gwalior's first event management institute.

Mr. Sharma's reputation precedes him as a pioneer in the event management landscape of Gwalior. With years of experience and a knack for orchestrating unforgettable events, he has carved a niche for himself and his company, Pulse Entertainment and Events Pvt. Ltd. Now, with the establishment of the city's inaugural event management institute, Mr. Sharma aims to impart his knowledge and expertise to aspiring professionals.

The institute promises unparalleled opportunities for students eager to pursue a career in event management. Through strategic collaborations with national and international event management companies, students will have the chance to gain invaluable experience and network with industry leaders. This initiative not only enriches the educational landscape of Gwalior but also opens doors to prestigious career prospects in the global event industry.

As Gwalior gears up to welcome its first event management institute, Mr. Pankaj Sharma's visionary leadership paves the way for a bright future in the city's event industry. With opportunities aplenty for students to work with esteemed national and international companies, the institute is poised to become a cornerstone of professional development in Gwalior.

Pankaj Sharma

Founder of Pulse Entertainment &
Events Pvt. Ltd Gwalior

Accreditation, Recognition & Awards

Our Prestigious National & International Partners

TRAINING PARTNER



Accreditation & Membership



Awards



Mission

IEM's mission is to place a number of event experts in the industry worldwide and also to continue the efforts to meet & exceed the unique education & training programme. As a modern structure, we arrange online sessions, video learning, webinar & seminars.



Target

IEM has a vision to open utmost 20 franchises across the globe within coming years and more than 250 tie-ups with top most event brands. With this settled & clear target Institute of Event Management has a vast viewpoint to make event education a successful career options for upcoming professionals.



Challenges

IEM works with an outline of providing an outstanding career opportunity across the world. The live event experience from the top level ventures and the courses delivered in IEM Campus are extremely based on the modern equipment which makes us different from other institutes.



Certification

IEM certifies and validates its courses with the overview of the industry experts and allow its students to go to the extend learning. We make sure that learning and the practical training in our campus makes you a certified event planner with the required & upgraded skills.



Our Missions



WHAT WE OFFER



Supports Event Practical Training & Practices



Visibility to Quality Education and Academic Essentials.



World Class Academics with Unique Exposure



Critical-thinking Skills to Recommend Creative Solutions



A Coursework & Industry Training for a Golden Career



Best Industry Exposure via Maximum Segment Coverage



Bring Professional Skills with an Affordable Investment



Innovative Ways for Enthusiastic Individuals to Become Master of Industry



IEM IN-HOUSE EVENTS

Intellectual Property of IEM

**DESTINATION
DUBAI**
A TRIP TO EXPLORE THE EXPERIENCE

**DESTINATION
Jaipur**
A TRIP TO EXPLORE THE EXPERIENCE

WORKSHOP
LEARN FROM INDUSTRY EXPERT
A GOAL WITHOUT A PLAN IS JUST A WISH.

**OPEN
mic**

MASTERCLASS

Campus
Placement Fair
“OPEN FOR EVERY EVENT MANAGER”

FRESHERS MEET

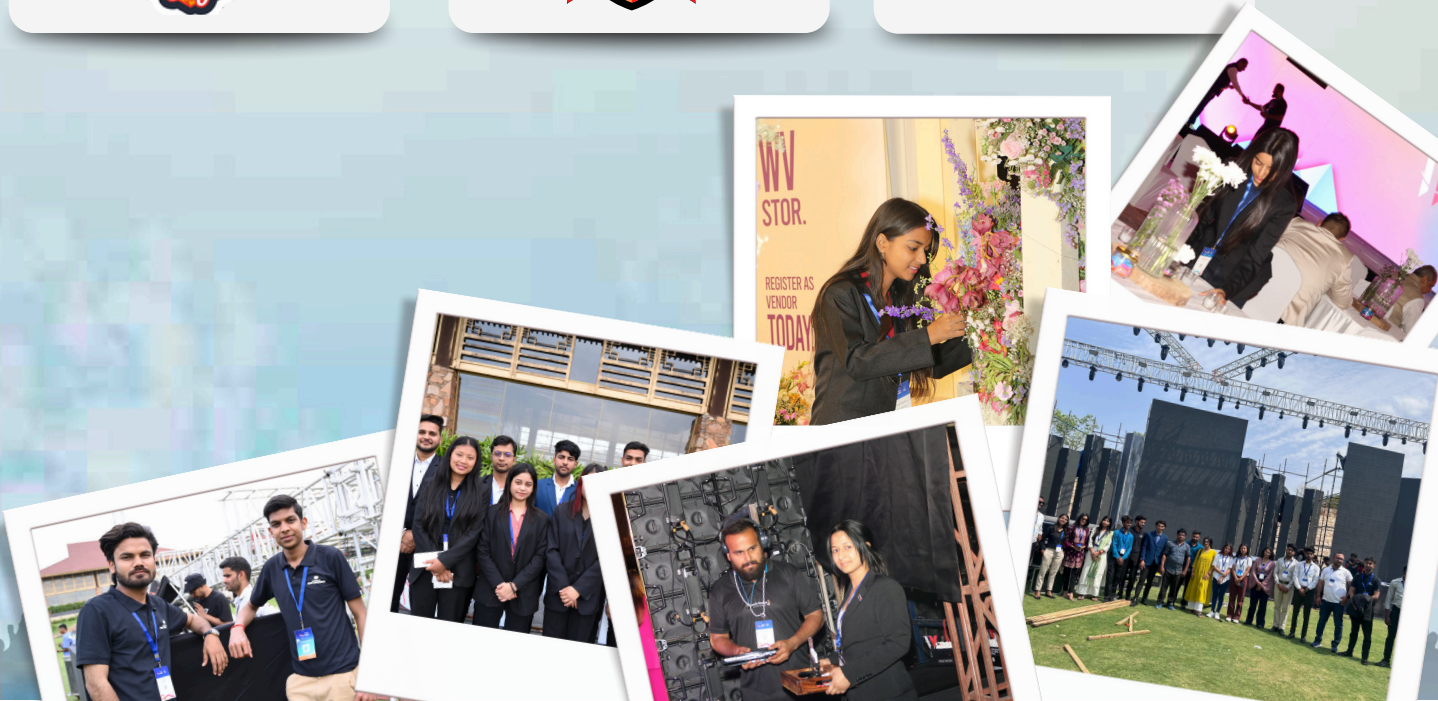
FACE OF IEM
CENTER NAME

**STUDENTS
OF THE YEAR**

**Happy
Teacher's
Day**

SPORTS DAY

Convocation



DIPLOMA IN EVENT MANAGEMENT (DEM)

(Duration: 11 Months Program)

Diploma in Event Management is your passport to an exciting and rewarding career in this dynamic industry. Designed to equip you with the knowledge and skills needed to plan, execute, and oversee a wide range of events, our program is your gateway to success. 6 Month Classroom Study & 5 Month Internship Training Programs.



Comprehensive Curriculum: Our comprehensive curriculum covers a wide range of topics essential for event management, including event planning, marketing, budgeting, logistics, and more.

Practical Training: Gain hands-on experience through real-world event projects, ensuring you're ready to take on any challenge in the field.

Industry Insights: Learn from experienced professionals who share their valuable insights and experiences in the event management industry.

Networking Opportunities: Build a strong professional network by connecting with industry experts and fellow students.

Certification: Upon successful completion, receive a recognized diploma that will open doors to exciting career opportunities.

COURSE CONTENT

- Introduction to Event Management
- Event Planning and Design
- Event Marketing and Promotion
- Budgeting and Financial Management
- Event Logistics and Operations
- Vendor and Venue Management
- Event Technology and Tools
- Corporate Event Management

COURSE CONTENT

- Wedding and Social Event Planning
- Cultural and Festive Event Management
- Exhibition and Trade Show Management
- Event Safety and Risk Management
- Event Sustainability and Green Practices
- Event Trends and Innovations
- Event Project Management
- Internship and Practical Experience

POST GRADUATE DIPLOMA IN EVENT MANAGEMENT (PGDEM)

(Duration: 11 Months Program)

Take your event management skills to the next level with our Post Graduate Diploma in Event Management. Designed for those who aspire to become leaders in the industry, This 6 month classroom study & 5 month internship training programs offers in-depth knowledge and practical experience to ensure you're well-equipped to plan, execute, and manage a wide range of events.



Advanced Curriculum: Our advanced curriculum goes beyond the basics and covers strategic planning, leadership, and critical decision-making in event management.

Hands-On Experience: Gain practical experience through real-world projects, workshops, and internships to build your expertise.

Industry Experts: Learn from seasoned professionals who share their insights, best practices, and real-life challenges faced in the event management field.

Duration : Connect with industry leaders, potential employers, and fellow students, enhancing your professional network.

Certification: Upon successful completion, earn a respected postgraduate diploma to open doors to top-tier career opportunities.

COURSE CONTENT

- Event Strategy and Planning
- Event Leadership and Team Management
- Marketing and Branding for Events
- Financial Management and Budgeting
- Event Logistics and Operations Management
- Vendor and Venue Negotiation and Selection
- Event Technology and Innovation
- Event Risk Management and Crisis Communication

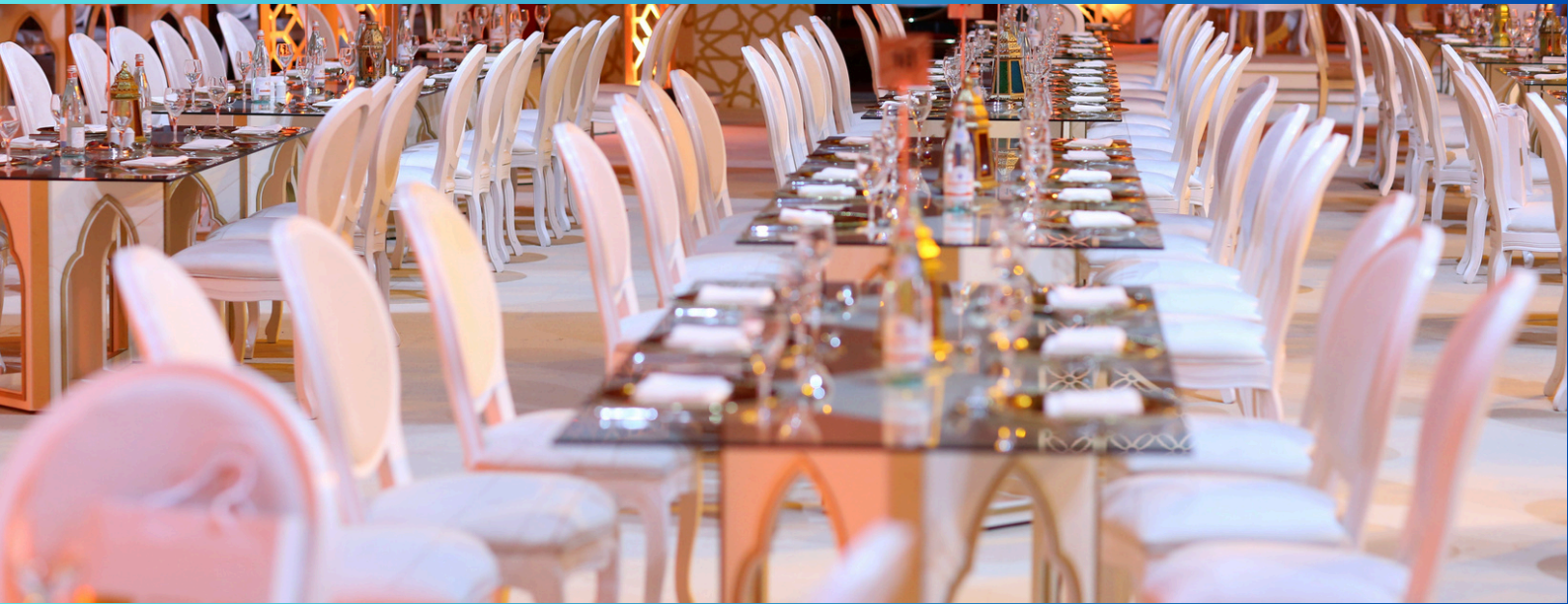
COURSE CONTENT

- Corporate Event Management and Conferences
- Social and Wedding Event Planning
- Cultural and Festive Event Management
- Exhibition and Trade Show Organization
- Sustainable Event Management Practices
- Event Legalities and Contracts
- Event Research and Analysis
- Event Case Studies and Industry Trends
- Internship and Practical Application

CERTIFICATION PROGRAM IN EVENT MANAGEMENT (CPEM)

(Duration: 06 Months Program)

Looking for a quick and effective way to start a career in event management? Our 6-month Certification Program in Event Management is designed to provide you with the essential knowledge and skills to succeed in the dynamic world of event planning and execution. 4 Month Classroom Study & 2 Month Internship Training Programs.



Focused Curriculum: Our program offers a concise and targeted curriculum covering key aspects of event management, ensuring you can enter the field quickly.

Practical Experience: Gain practical experience through hands-on projects and real-world event scenarios to apply your learning immediately.

Expert Guidance: Learn from experienced event professionals who provide valuable insights and industry best practices.

Networking Opportunities: Connect with peers and professionals in the industry, expanding your network for future opportunities.

Certification: Upon successful completion, receive a recognized certification to launch your event management career.

COURSE CONTENT :

INTRODUCTION OF EVENT MANAGEMENT

EVENT PLANNING AND CONCEPT DEVELOPMENT

EVENT MARKETING AND PROMOTION

BUDGETING AND FINANCE FOR EVENTS

EVENT LOGISTICS AND OPERATIONS

VENDOR AND VENUE SELECTION

EVENT TECHNOLOGY AND TOOLS

EVENT SAFETY AND RISK MANAGEMENT

EVENT TYPES: CORPORATE, SOCIAL, AND CULTURAL

EVENT SUSTAINABILITY AND GREEN PRACTICES

EVENT TRENDS AND INNOVATIONS

EVENT PROJECT MANAGEMENT

CERTIFICATION PROGRAM IN WEDDING PLANNING (CPWP)

(Duration: 06 Months Program)

Are you passionate about creating dream weddings and turning love stories into reality? Our 6-month Certification Program in Wedding Planning will fast-track your career in this exciting and rewarding field. This program equips you with the knowledge and skills to plan and execute unforgettable weddings. 4 Month Classroom Study & 2 Month Internship Training Programs.



Concise Curriculum: Our program provides a focused and comprehensive curriculum designed to make you proficient in wedding planning quickly.

Hands-On Learning: Gain practical experience through real wedding projects and simulations to develop the expertise needed to excel in the field.

Expert Guidance: Learn from seasoned wedding planning professionals who share valuable insights and industry best practices.

Networking Opportunities: Connect with peers and industry professionals to build a strong professional network.

Certification: Upon successful completion, receive a recognized certification to jumpstart your career in wedding planning.

COURSE CONTENT :

INTRODUCTION TO WEDDING PLANNING

WEDDING STYLES AND THEMES

WEDDING BUDGETING AND FINANCIAL MANAGEMENT

WEDDING VENDOR SELECTION AND COORDINATION

VENUE SELECTION AND DECORATION

WEDDING DAY COORDINATION AND MANAGEMENT

WEDDING ETIQUETTE AND TRADITIONS

DESTINATION AND CULTURAL WEDDINGS

WEDDING TRENDS AND INNOVATIONS

WEDDING MARKETING AND CLIENT COMMUNICATION

WEDDING PLANNING TOOLS AND TECHNOLOGY

BUILDING A WEDDING PLANNING BUSINESS

CERTIFICATE PROGRAM IN EVENT MANAGEMENT (CPEM) Online

(Duration: 48 Hours)

Certificate Program in Event Management (CPEM) is a certified programme based on the fundamentals of event management. It is a concise method of getting the deep knowledge of event industry, by having the proper practical training. The comprehensive teaching, guest lectures will make you professional in Event Industry. 48 Hours Online Classroom Study & 2 Month Internship Training Opportunity* .



PROGRAM

INTRODUCTION OF EVENT MANAGEMENT

EVENT BUDGETING AND ACCOUNTING

PLANNING, COORDINATION & PRODUCTION

EVENT MARKETING & SPONSORSHIP

WEDDING PLANNING

EVENT EQUIPMENT

Each module will include exercises and case studies for hands-on learning, as well as guest speakers from the industry to provide real-world insights and experiences.



CERTIFICATE PROGRAM IN HOSPITALITY & EVENT MANAGEMENT (CPHEM) (Duration: 06 Months Program)

Our Certificate Program in Hospitality & Event Management is designed to equip individuals with the necessary skills and knowledge to thrive in the dynamic hospitality and event management industry. With a duration of 4 month classroom study & 2 month internship training programs., offers a well-rounded curriculum that covers key aspects of both hospitality and event management.



Concise Curriculum: Throughout the program, students will delve into various topics including event planning and execution, hospitality operations, customer service, marketing and sales strategies, venue management, and budgeting.

Hands-On Learning: Gain practical experience through real event hospitality projects and simulations to develop the expertise needed to excel in the field.

Expert Guidance: Learn from seasoned hospitality professionals who share valuable insights and industry best practices.

Networking Opportunities: Connect with peers and industry professionals to build a strong professional network.

Certification: Upon successful completion, receive a recognized certification to jumpstart your career in Event hospitality industry

COURSE CONTENT :

INTRODUCTION TO HOSPITALITY INDUSTRY
CUSTOMER SERVICE IN HOSPITALITY
FOOD AND BEVERAGE MANAGEMENT
FRONT OFFICE AND HOUSEKEEPING OPERATIONS
EVENT PLANNING AND MANAGEMENT
EVENT MARKETING AND SPONSORSHIP
EVENT BUDGETING AND FINANCIAL MANAGEMENT
EVENT RISK MANAGEMENT AND SAFETY
EVENT TECHNOLOGY AND PRODUCTION
EVENT EVALUATION AND POST-EVENT ANALYSIS
EVENT PROJECT MANAGEMENT

DESTINATION DUBAI

A Trip to explore the experience ! Putting - It All Together Blueprint for Success
(Duration: 2 Weeks)

A trip to learn and explore the Futuristic City of the world - "Dubai", which is hosting not only the larger-than-life events but also curating a Global ecosystem with a sustainability approach which is essential to learn and practice in every sector.

DESTINATION
DUBAI
A TRIP TO EXPLORE THE EXPERIENCE



This educational trip will be a golden opportunity for the professional to upgrade their skills and techniques in the field of event management industry to achieve brilliant success in their upcoming future.

This is a wonderful opportunity for every enthusiastic Event Manager / Student who wants to expand their future as an Event Manager in Dubai and scale the heights of success in their career.

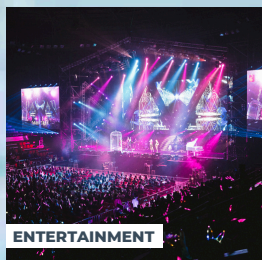
- ✓ International Market Relationship
- ✓ Work Opportunity & International Exposure
- ✓ Association Meetup Session with the support of world top mentors.

PARTICIPATION ELIGIBILITY.

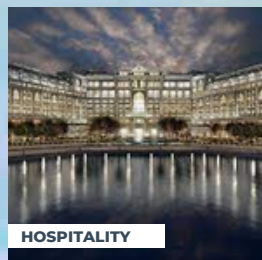
- Applicant must have an Event Industry Background.
- No Age limit with Good Communication Skills.
- Passion to learn and Positive Behavior.
- Students from any other institute or University are eligible.
- Every Event Management student or working professionals are eligible for this opportunity.



WEDDINGS



ENTERTAINMENT



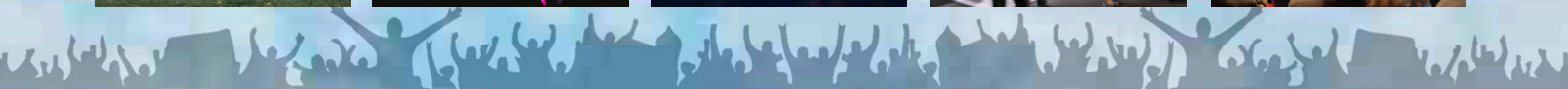
HOSPITALITY



EXHIBITION



CONFERENCE





PANEL OF EXPERTS



DURATION - 2 WEEK PROGRAMME

ICPEM INTERNATIONAL CERTIFICATION
PROGRAMME IN EVENT MANAGEMENT



REMARKABLE COLLABORATION

GLIMPSE of iem students

ITM DEHRADUN

Presents

Event Management MasterClass

POWERED BY: **Wedding Tree Weddings**

DATE: August 15TH, 2023

VENUE: CAMPUS ITM Dehradun

TIME: Morning 11 AM ONWARD

GUEST SPEAKER - OFFLINE

Magazine Partner: **DISCOVER MAGAZINE**

Event Partner: **Institute Of EVENT MANAGEMENT** www.iemworld.in

हिन्दुस्तान प्रसारण निगम लि.

हिन्दुस्तान प्रसारण निगम लि. Presents

DJ Night

Powered by: **Executive Club**

Today

Venue: Executive Club, Bareilly

Sponsored by: **PARK AVENUE**, **INSTITUTE OF EVENT MANAGEMENT**, **PRAKASH ART**, **संजय जीवित**

For Entry Passes & More Information Contact us : 9690004117

VC CONNECT ASIA'S LARGEST B2B WEDDING INDUSTRY SUMMIT IS BACK!

Supported By **IEM**

INSTITUTE OF EVENT MANAGEMENT

Get Royally Teched

On April 4th, 5th, 6th 2024 / At Jaipur, India

लखनऊ विश्वविद्यालय
University of Lucknow
(Accredited A++ by NAAC)

INSTITUTE OF TOURISM STUDIES

Event Glimpse

The Event Management Leadership Seminar at Lucknow University was an absolute success! Participants immersed themselves in a dynamic learning experience, gaining insights into the latest industry trends, leadership strategies, and innovative event management approaches.

Vstar EXULTATION

Presents

PUNARNAVA Experiences

In Association With: **ITM DEHRADUN**

Take 360° Official Tour With Mr. Gourav Chandra

DATE: August 21ST, 2023

VENUE: THE PUNARNAVA

TIME: Morning 11 AM ONWARD

Mr. Ritu Raj Khanna, Mentor of IEM

Concept Design By: **Institute Of EVENT MANAGEMENT**

St. Xavier's College Jaipur

Event Glimpse

The Event Management Certification Programme at St. Xavier's College Jaipur was an absolute success! Participants immersed themselves in a dynamic learning experience, gaining insights into the latest industry trends, leadership strategies, and innovative event management approaches.

Institute Of EVENT MANAGEMENT

Let's GO WITH US

RHYTHMIC NIGHT

Guest Star: **Avleen Dhanjal**

Event Date & Time: 24th May 2023, 05:00pm - 10:00pm

Registration Here: <https://iemworld.in/jobs>

Institute Of EVENT MANAGEMENT

JOB FAIR

"Open for Every Event Manager"

Fresher, Experience & Students

Registration Here: <https://iemworld.in/jobs>

18TH TO 28TH, MAY 2022

REGISTER NOW

Institute of EVENT MANAGEMENT

Present

DESTINATION Jaipur

Knowledge Partner: **thebull**

27TH APRIL TO 30TH APRIL 2022

CHANCE TO MEET WITH YOUR FAVORITE MENTOR IN EVENT INDUSTRY!

ITEM STUDENTS - PLACEMENT DESK



KAUSHIKI YADAV

Sales Executive Buffet & Bows,
Lucknow



NITIKA YADAV

Sales Executive Courtyard by Marriott,
Gorakhpur



PRIYANSHU AGRAWAL

HT Media Marketing Executive,
Lucknow



AASHI GUPTA

Meraki Events, Bangalore



MINAKSHI YADAV

Sales Executive, Shimla Resort,
Lucknow



HARSHITA GAHLAUT

Hospitality Executive - VStar Exultation
Destinations, Delhi



NEHA

Event Planner, Milestone Event
Management Ltd., Lucknow



PRIYANSHU SHARMA

Event Coordinator - Fern Event
Furniture Rentals UAE



NIDHI YADAV

Hospitality Executive - VStar Exultation
Destinations, Delhi



SABI LATWAL

Event Coordinator, DNA Entertainment
Networks Private Limited (Contract)



YATHARTH JOSHI

Event Coordinator,
ICONEX Exhibitions Pvt. Ltd.



NAKUL KASHYAP

Event Coordinator, Phoenix Palassio,
Lucknow



NIDHI YADAV

Business Executive - The Bull Wedding
Varanasi



SHIVAM TRIVEDI

Business Director - Wedding Dezire,
Lucknow



ANJALI OJHA

Event Coordinator, Wedding Dezire,
Lucknow



MUNISH KUMAR

Show Events, Delhi



MENTOR MEMBERS OF IEM



Ms. Neera Misra
Chair Person-Trustee, Draupadi
Dream Trust



Mr. Rajiv Kapoor
General Manager at
Fairmont Jaipur (ACCOR)



Mr. Sanjay Soni
Chief Knowledge Director
Incredible Design India



Ms. Monica Balli
Wedding Tuscany Planner &
Events Designer (Italy)



Mr. Manish Srivastava
Founder & CEO, Bull
Weddings Events



Mr. Harmeet Singh
CO-FOUNDER / MANAGING
DIRECTOR



Mr. Manoj Kumar
Founder, CEO
Fern Event Rentals



Mr. Mahavir Radha Jangra
Director - Three Musketeers Media Pvt. Ltd.
& Founder Event TV Live



Mr. Anand Punjani
Hotel Manager
Palazzo Versace Dubai



Mr. Rajesh Dahiya
CEO Vibrant Global
INDIA-UAE-OMAN- SINGAPORE



Mr. Vipin Pandit
Founder & Managing Director
Workaholics Entertainment
Solutions Pvt. Ltd.



Mr. Arun Bablani
Founder & CEO, Vivaah
Wedding UAE



Mr. Manish Pratap Rao
Founder & Managing Director
Kripanya Hospitality



Mr. Damodar Sharma
Manager - Airlines Sales, Marriott
Hotels and Resorts



Ms. Kimberley McGowan
Brand Ambassador at Global Art
Foundation, UAE



Mr. H. L. Gupta
Director - Delhi Public International
School, Agra



Mr. Partho Kumar
Business Transformation Coach,
Director Suhaskrit Trainers & Consultants LLP



Mr. Rajesh W. Pereira
CEO Martix Audio Visual &
Entertainment LLC (UAE)



Mr. Manvir Singh Anand
Director Knight Gourmet
New Delhi



Mr. Girish Tirthwani
Events Director - Scream
Entertainment Dubai



Practical Training & Placement



Incredible des!gn®
www.incredibledesign.in



Future Approach



HAPFUL GLOBE A LAND OF INCREDIBLE EVENTS

In today's era the world is turning into a land of wonders when it comes to celebrate an occasion. Also the Event Industry is growing extremely fast and bringing a new level of creativity at each corner. As we all know that the early period events were stick to the only requirement of the clients but as the time grows now everywhere that creativity & passion can be found as a lifestyle & challenge and that what makes this industry more efficient as experts. With an outstanding event exposure on a world scale, it proves that the new generation of event is the most surviving & valuable industry.

IEM keeps the trust and believes that the industrial facts will turn more eventful with its courses, and we assures this world class exposure must be known by everyone as a mind-blowing art of creativity.

"THE ART OF AN EVENT IS THE PART OF AN EXCELLENCE."



Institute of
EVENT MANAGEMENT

• Lucknow - Dehradun - Bareilly - Jaipur - Gwalior

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